



Managing your website can be simple!

Your website is one of the most powerful business tools at your disposal, but can also take up a lot of valuable time and resources, especially for smaller companies. We believe that managing your website should be quick, simple, cost effective and not require you to employ a rocket scientist. Our innovative and powerful Content Management System (CMS) has been designed to do just that. Managing your website can be simple!

Our CMS is not an "off the shelf" product, it is a platform that enables us to quickly build and deploy function rich, enterprise level applications, but for an "off the shelf" budget. You will not find a choice of templates to choose from or restrictive fixed menus, everything is configurable and can be integrated into any design. The RDi team will work with you tailor the system to meet your exact business requirements and deliver a high quality site that is simple to use, super fast and can easily be upgraded as your company grows.

Benefits

- ▶ **Affordable** - Top class design and programming in an affordable package
- ▶ **Search engine friendly** - Optimised to help gain top search engine rankings
- ▶ **Accessible** - Up to Bobby AAA, W3C Compliant code
- ▶ **Ease of use** - Cutting edge technology that's simple to use!
- ▶ **Flexibility** - Configure your CMS to your exact requirements, then build on it!
- ▶ **Productivity** - Our CMS is fast, simple and efficient
- ▶ **Cost Effective** - Quick Return on Investment (ROI) through a hi-specification, low cost CMS
- ▶ **Scalability** - A solution that scales and grows with your business
- ▶ **Confidence** - Compare and Roll back to any previously published document
- ▶ **Delivery** - Rapid Deployment and upgrades
- ▶ **Advanced** - Built on the latest technology but standards compliant
- ▶ **Supported** - Based on a fully supported Platform

Plug-In Modules & Features

We understand that your business is unique and your web requirements may not necessarily be met by a fixed solution. When you opt for a pre-made solution you may find that you are paying for unused functionality or restricted by a non-existent or costly upgrade path. **Our system is different...** being built on a flexible platform that allows us to simply plug-in and configure tried and tested features and modules at any point in time.

The benefits of building your Content Managed site with this approach helps keep costs down and provides a system that exactly meets your requirements for the present and in the future. We can adapt any existing modules to your specification or build totally new ones for you, all without having to take your site offline. Following are a list of the most popular modules; if you cannot see what you require then get in touch as we have a lot more available.

Our Most popular Plug-Ins & Features

* module/feature is included as standard

Content Manager *

The Content Manager lets you Control your site Structure and content exactly how you see it on your website. You can manage your site structure directly and create, move, copy order your content through a simple to use interface. Supports multiple and Multi-lingual websites, intranets and extranets.

Media Manager *

Upload and manage your documents, images, files in a folder structure that you create. You can upload pretty much any files you wish from music and video to PDF, CAD files and word documents which can then be accessed from any web page you create.

WYSYWYG Editor*

If you can use Windows™ then you will have no problem using our CMS Editor. Using standard functions found in programs such as MS Word™, editing and managing your content will be a breeze.

Data Go Back*

With most CMS systems when you make a change and publish that is it. fixed. We have a neat module that stores your page changes and at the touch of a button you can bring up a previous version of the content, compare with the current page then restore!

Sitemap (Including Google Sitemap) *

Google Sitemaps is a service offered by Google to help website owners with indexing and ranking on Google search. A Sitemap is an XML file that lists the URLs for a site. It enables webmasters to include additional information about each URL: when it was last updated, how often it changes, and how important it is in relation to other URLs in the site. This allows search engines to crawl the site more intelligently and helps you get listed correctly on the web's most important search engine.

Google sitemaps can now be automatically generated by our Content Management System (CMS) to enable more reliable and frequent indexing of your site. This module also outputs a standards compliant sitemap of all content (made public) as it sits within your site structure which can be accessed from a page within your website.

Modules & Features (cont.)

News Manager

You add the News content and our News Manager handles the Rest. From Displaying latest and featured news on your home page to outputting RSS feeds and integrating with membership newsletters, our system can be configured to suit.

Membership Manager

This is not a stand-alone module, it is used at the heart of a lot of other modules. It allows you to easily handle the security and management of all web users through roles, types and permissions so whether you wish to restrict access to 'extranet' users or send bulk emails to your subscribers this is the tool for the job.

Product Manager

This is a very flexible module and can be adapted to pretty much any types of products or services. The system allows you to setup and manage multi-tier categories and options right through to e-commerce integration and search filtering.

Events Manager

Just like our news module, add and schedule your events by adding content and let the module do the rest. Calendar or list based display formats, featured/next event displays, online/offline events etc. Call now for more information.

eCommerce

Our core eCommerce system integrates with our Product/Service Manager, CMS Stats engine and Members Database to give you a fully fledged, powerful solution for online sales and Customer Management. eCommerce module can be integrated with most payment engines, please ask for details.

Blog (Weblog)

The web is becoming more personal, so why not follow the trend and get yourself a Blog! Full blog entry control with sticky items, public comments, calendar and RSS integration/Feeds

Forum

It does what it says on the tin... Our forum module can be adapted to knowledgebase FAQ's system with secure posting.

Accessibility Package

Our experience designing systems and websites for public sector has worked its way into our CMS. We can offer a package that ensures your website meets web accessibility standards. Includes compliant coding, font sizing, jump to navigation, sitemap and access keys. (Up to level AAA)

Accessible Auto Menus

Get fully configurable multi-tier W3C compliant Drop Down, Flyout, List Breadcrumb menus for your website. Designed to Specification.

Meta Data

Insert meta data description and keywords for any page, or leave blank to default to a global meta data setting. Dublin-Core standard available.

Auto Forms

Configurable forms that allow you to capture data into the database, e.g Membership Information, image uploads, questionnaires, Feedback/Contact Forms etc

Modules & Features (cont.)

RSS Feeds / XML Output / Integration

Due to the CMS being based on XML/XSLT, we can configure your site to output your content as an RSS feed automatically. We can output to most XML standards such as XSPF (XML Shareable Play list Format) for integrating with music players and google sitemaps etc. We can output it , but we can also simply integrate feeds directly into your website.

Image/text Generator

Do you find it time consuming manipulating pictures for the web? Most CMS systems require you to create & upload thumbnails for your: e.g. product images as well as a larger preview image. With our image generator module it's as simple as - upload your main image - The generator then does the rest for you, yes it creates thumbnails for our other modules automatically.

Newsletter & Mailer

Integrated with your membership database, this module allows you to send emails and newsletters to specified groups within your database. You can even automate this from your admin system.

Super Fast Site Search (Lucene Based)

Not every website requires a search facility, but when it is required it should be fast, configurable and allow you to monitor the search criteria and data. Our Search system does that and when integrated with our internal stats gives you an amazing tool for managing your website that can give you answers to these type of questions: 'what is my site's top10 searched keywords?', 'what is the most accessed search category' etc.

Multi-Level Security

Control all aspects of your website with group/role based security allowing you to limit access to content and files. Use it for client areas/ Extranet/Intranet etc.

Multiple Domains

Our CMS will allow you to access and control multiple sites from the same web interface.

Multi-lingual Domains

Our CMS uses standard XML based dictionaries for the entire client editor. So, aswell as providing your website in multiple languages, you can even configure the CMS Editor for a different language.

Statistics

As mentioned previously these are powerful database and CMS stats, not web stats, accessed from right within the editor. The stats API allows us to output data to your site, e.g. "Top 10 searches", "Latest Members", "Most Popular Files Downloaded" etc. this list is endless.

Backups

Manage, control and schedule your own CMS content backups directly from the CMS interface.

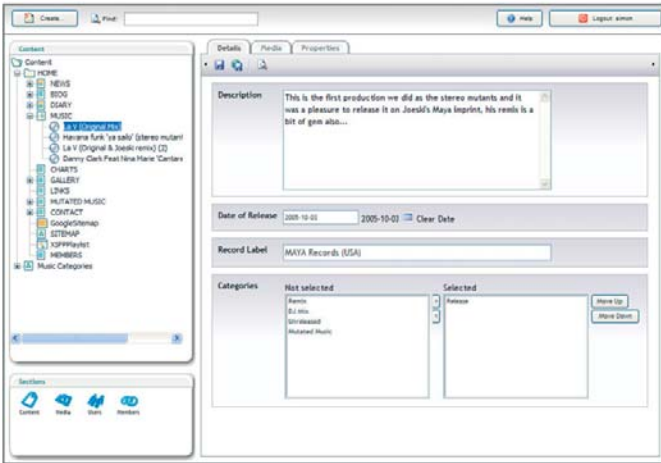
Audit Trail

Version controlled content that allows authorised viewing of audit trail

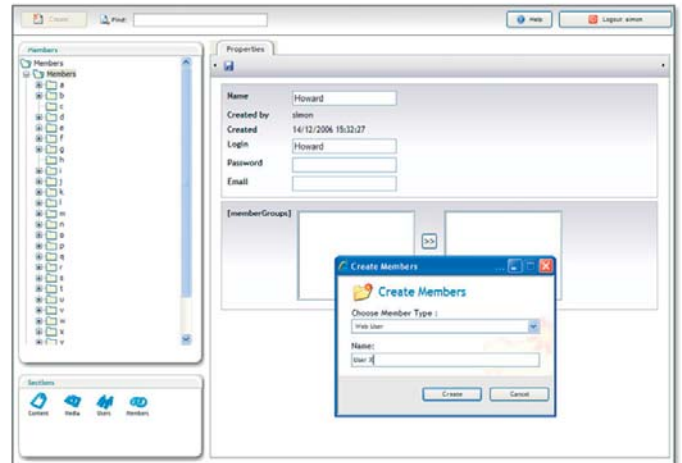
and more..... **call 01637 879373 to find out**

Example Screens

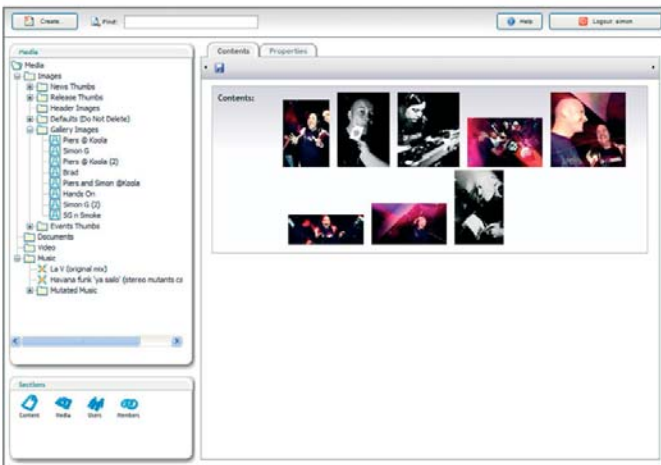
A demonstration of the CMS is essential to see its potential and discuss what it can do for your website, however if you do not have time then we have provided a few example screens to show you the look of the system interface for you to get an idea. The system operates on a tabbed structure so you do not have to wait for individual pages to load making the whole experience fast and intuitive.



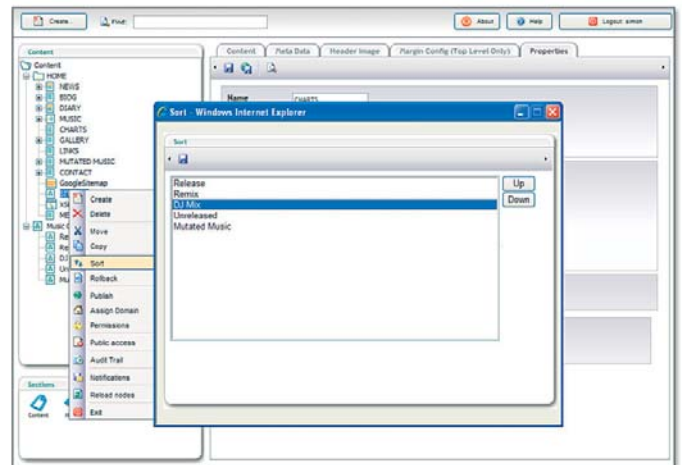
Adding Music Content - (Custom Configuration)



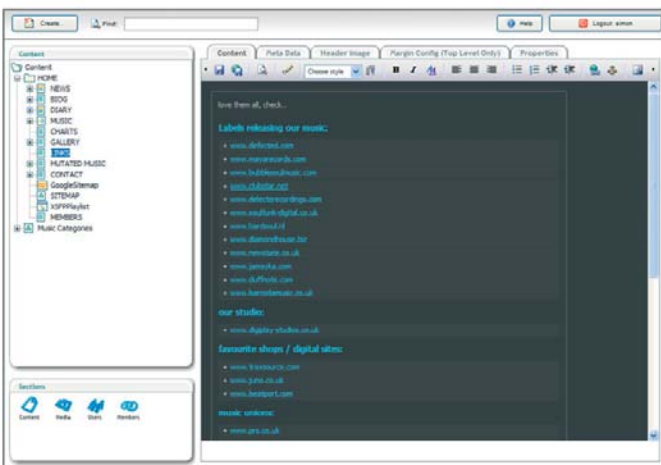
Membership Database Controls



Adding Gallery Images



Sorting of pages and Content



WYSIWYG Editor control using pre-designed styles

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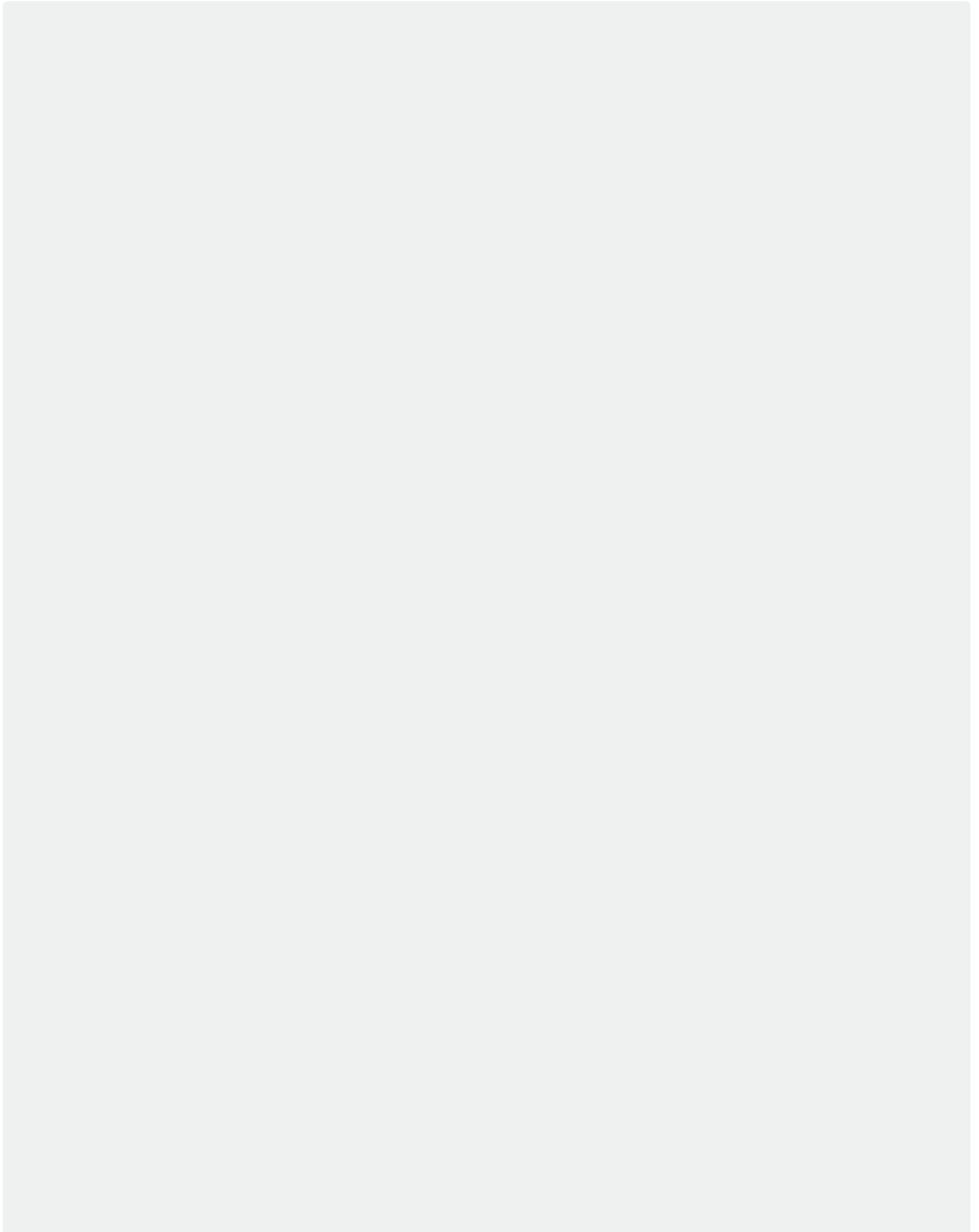
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Website Packages

Part Six: Form & Content (continued)



Part Seven: Questions & Further Information (continued)

